



A CHOICE YOU CAN TRUST

When you meet with one of our representatives we'll provide you with a list of past clients who have undertaken projects similar to your own. And when you follow up on these references, we trust you will find that the Paul Davis contractors are known for their:

MANNERS

- Courteous to homeowner and family
- Deferential to the ideas and concerns of the homeowner
- Punctual when arriving for meetings and work
- Respectful of home and belongings

PROFESSIONALISM

- Prepared so that disruption to the household is minimized
- Efficient and on schedule
- Skilled in the trades and crafts of home remodeling
- Honest at all times

But don't take our word for it. Talk to some of our satisfied customers and find out for yourself why *Qualified Remodeler Magazine* named Paul Davis the country's top remodeling firm. You'll be well on your way to the home you always wished for.

The New Focal Point in the Home

The Bathroom

In years past, when homeowners considered remodeling their homes, the focus more often than not was on expanding and improving spaces such as kitchens and family rooms, or adding on a new bedroom. More and more, however, we see homeowners today concentrating their remodeling energies on that frequently overlooked haven of privacy and quiet — the bathroom.

There are a number of reasons that more attention is being paid to bathrooms today, among them:

- An increased interest in health
- The ageing of the baby boom generation
- A proliferation of new technologies and products offering rejuvenation and comfort

Taken together, the trend is toward incorporating the bathroom more closely into the rest of the house, linking living and health to make the home more holistic.

A PLACE OF NURTURANCE & HEALTH

As contractors, we perform a lot of bathroom remodels that start with the homeowner stating simply that they want to “get rid of that old mildewed tile!” But with a little imagination and planning, a basic remodel can achieve so much more — and without breaking the bank. For instance, by expanding into existing closet space or bumping out a wall a couple of feet, you can significantly increase the comfort and utility of your bathroom. Moreover, quality fixtures and appliances are more accessible and affordable than ever. Consider a few of the following:

BODY SPA

Getting ready for work in the morning doesn't have to be a dull exercise. Multi-head showers and whirlpool jet showers invigorate as they cleanse — add a shower seat for maximum comfort.

BATHTUB UPGRADE

Trust us, it is no longer hip to be square. Whirlpools, roomy and retro claw-foot tubs and padded models give you plenty of choices to customize your perfect bathroom. There are also more colors and faucets to choose from than ever before.

STORAGE

Often overlooked in many bathrooms, closet space for towels or built in shelves for toiletries can make for far more efficient use of space, and provide an opportunity for distinctive design touches.



WORK WITH YOUR CONTRACTOR

In the very public lives we all lead, bathing and grooming are probably the most intensely private moments we have. Making bathrooms more comfortable, usable and enjoyable is something we at Paul Davis have had a lot of experience with, and we'd be happy to talk with you about how to turn your design ideas into reality.

Is It Worth It?

A bathroom upgrade is a sure way to increase the value of virtually any home. Indeed, *Remodeling Magazine's* 2002 Cost vs. Value Report states that the return on investment for a mid-range bathroom remodel averages 88%. Homeowners opting for an upscale remodel can expect to recoup 91% when they sell their home.